



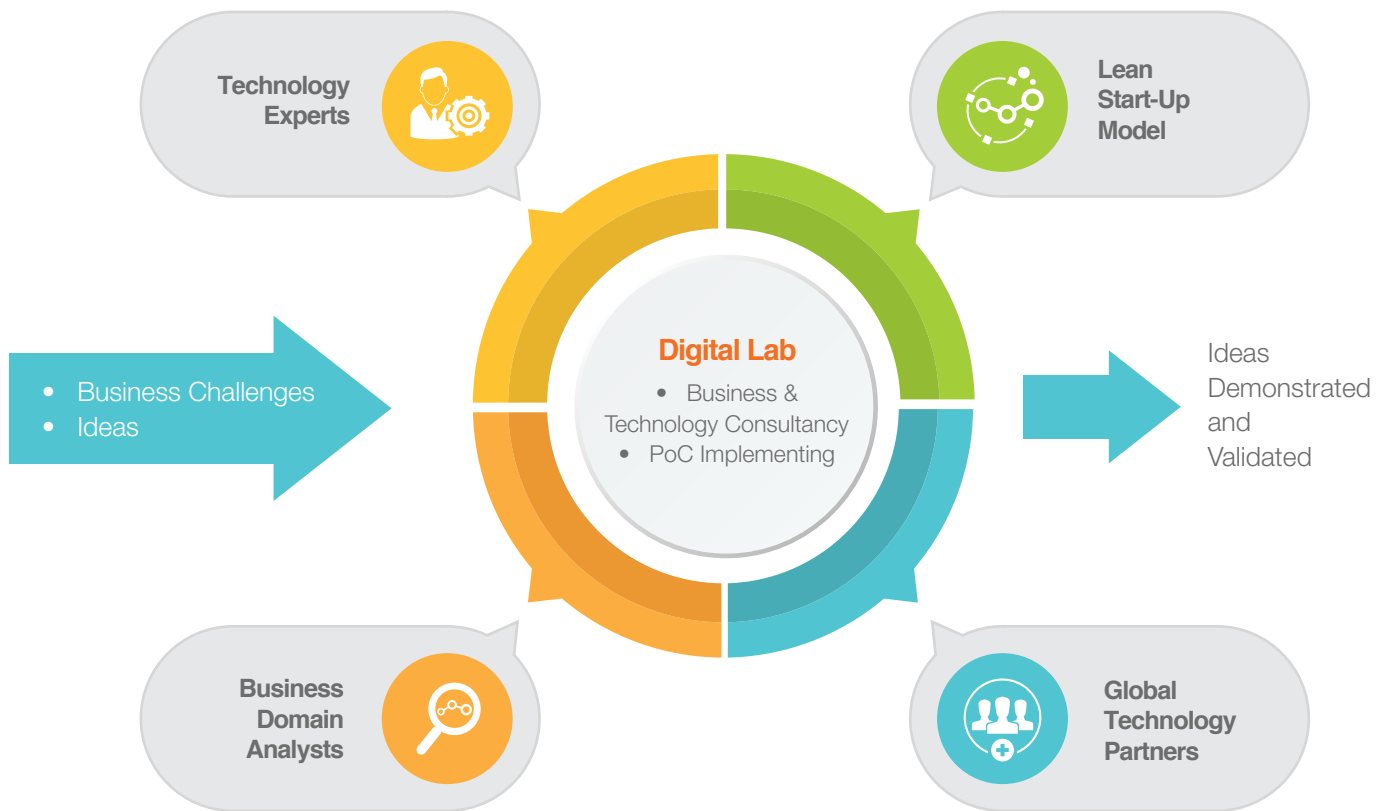
# Co-Innovation in Digital Era From Ideas to PoCs

## FPT Co-Innovation – PoC Models

The 4th Industrial Revolution equals one fierce technology competition where slackers are bound to be left behind. Companies have to rapidly adjust and fine-tune the way they create and validate new products and new services in order to stay in and win the game.

As one of the top ICT companies, FPT has been focusing on providing Co-Innovation services by mobilizing our highly skilled resources and International Standard Renovation lab to aid customers in turning ideas to PoC and revolutionize business models.

### PoC Models for Digital Co-Innovation

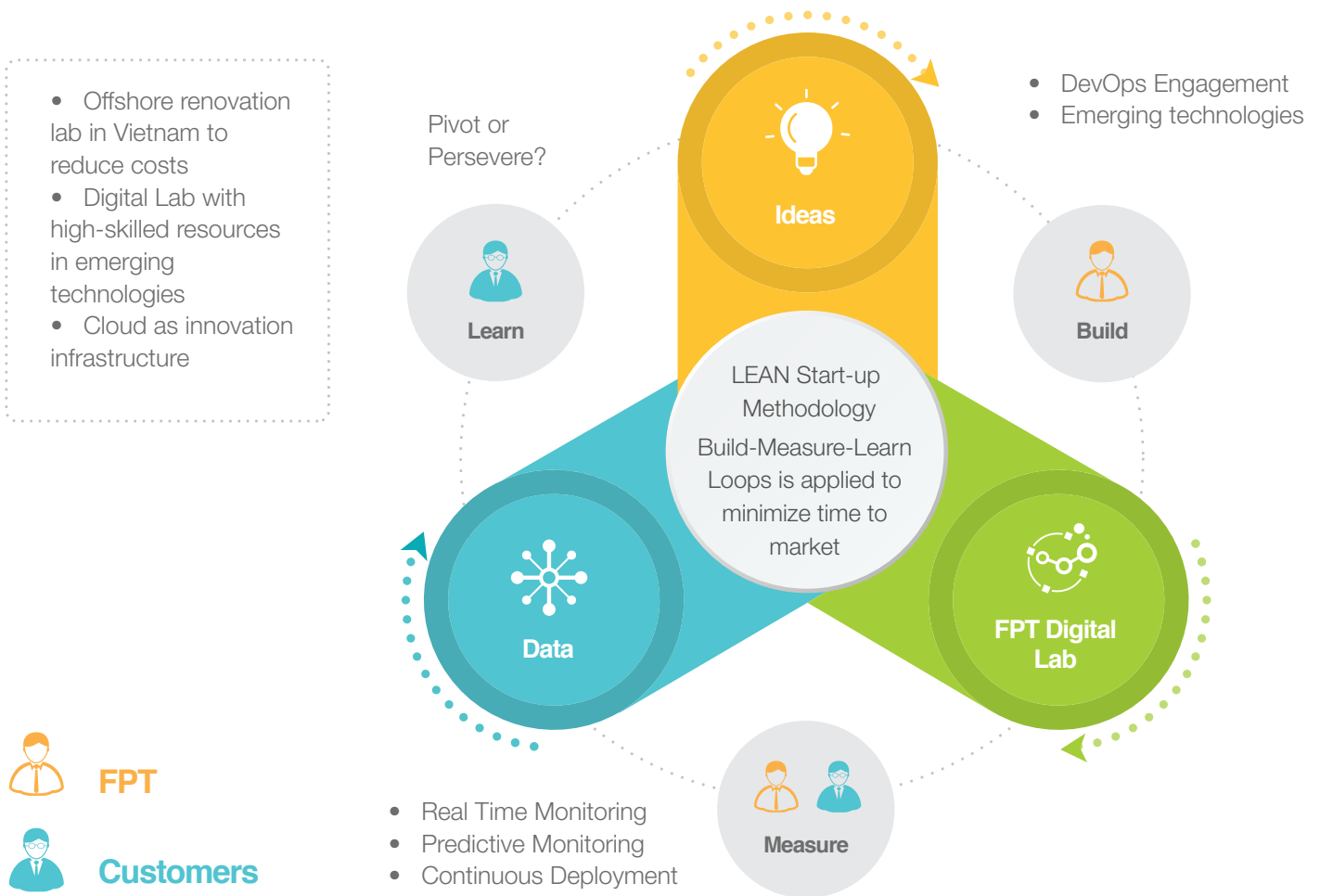


### Why working with us?

Faster Time-To-Market	Innovative Ideas Realized	Cost-Effectiveness
<ul style="list-style-type: none"> <li>• Lean Start Up Process</li> <li>• Scalable IT resources</li> <li>• Global working model to ensure 24/7 communication</li> </ul>	<ul style="list-style-type: none"> <li>• Extended R&amp;D team to execute and validate Tech Initiatives</li> <li>• Leveraged FPT tech and business experts</li> </ul>	<ul style="list-style-type: none"> <li>• Highly skilled resources with offshore model to minimize cost</li> <li>• Opportunity to get PoCs sponsored by Global technology partners (AWS, GE, Microsoft etc.)</li> </ul>

## FPT Co-Innovation Methodology

FPT proposes to use Lean Start-up as the methodology for co-operating from ideas to Proof of Concept (PoC). Lean start-up methodology is noted for the concept of the minimally viable product, which is the most minimal implementation that can be executed that will validate and generate feedback on the value the team intends to create. Lean also embraces continual learning and process improvement. Therefore, this methodology can play an important role in helping customers define and implement a successful digital transformation program.



## Sample Use Cases

